Easy guide to using COOP budget for Cyber Range Events
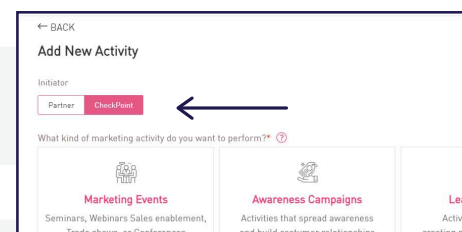
1 Head to the **COOP dashboard >** create a new activity **>** marketing sponsorship **>** add activity

2 Choose **Check Point** in the initiator button

← BACK
Add New Activity

Initiator
Partner | CheckPoint

What kind of marketing activity do you want to perform?* ⑦

Marketing Events
Seminars, Webinars Sales enablement, Trade shows, or Conferences

Awareness Campaigns
Activities that spread awareness and build costumer relationships
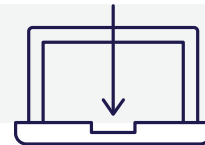
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3 Click on Educational game and choose **"Cyber Range"**

4 Fill out the target audience information for your event

5 Product focus can go by the respected pillar, or Infinity if the event is genral or agnostic.
If you need assistance, please consult with our team: cyberpark@checkpoint.com

6 Describe your event in the correct Fields and choose **"Cympire"** as the vendor

7 Campaign ID should always be **000032281**

8 Reach out to the Cyber Park team to continue/begin booking your event
cyberpark@checkpoint.com

Infinity Global Services
Building Cyber Resilience

ASSESS   TRANSFORM   MASTER   RESPOND   MANAGE